Alumni Engagement and Event Ideas

Here are some general suggestions to help kick start the brainstorming process. What works for your chapter? Let us know at alumni@miis.edu and we’ll keep the list growing!

### Social Events

- Monthly gatherings at a local bar or restaurant
- Holiday celebration
- Tours or tastings at breweries and/or wineries
- Visit a museum, specific art exhibit or historical sites & homes
- Form an alumni team for local sporting organization including; kick-ball, softball, Frisbee, etc.
- Trip to a farmer’s market, neighborhood or community event
- Weekend brunch roundtable
- Formal or semi-formal dinner or reception
- Theater, concert, or movie night including a pre or post event get together
- Sports gathering including; tennis, golf, volleyball, soccer, etc.
- Outdoor activities including, group hike, biking, picnic or cook-out, boating, etc.

### Volunteering/Community Service Events

- Organize an event for a major volunteer day: Make a Difference Day, MLK Day of Service, Cesar Chavez Day of Service and Learning, etc.
  [http://www.energizeinc.com/prof/events/eventsNA.html](http://www.energizeinc.com/prof/events/eventsNA.html)
- Work with local nonprofit organizations on day projects:
  - Affordable Housing: Rebuilding Together, Habitat for Humanity
  - Environment: Park/Community clean ups
  - Hunger/Homelessness: local shelters, kitchens
  - Assist Children: Boys & Girls Club, YMCA, local schools
  - More ideas: [www.volunteermatch.org](http://www.volunteermatch.org); [www.thevolunteerfamily.org](http://www.thevolunteerfamily.org)
- Volunteer as a group to help at a community charity fundraiser

### Family Events

- Picnic or cook out at a local park or community space, include activities for children and adults
- Museum group tours, zoo tours, local attractions
- Outdoor activities: hike, bike, ski, swim, etc.
- Sign up for a community walk/run benefit
- Local athletics/sports teams, group tickets or host a small get together at someone’s home

### Fundraising/Financing

- Maintain consistent, relevant messaging at events
- Present applicable scholarship information, (i.e. D.C. Scholarship information)
- Charge for events
Professional/Personal Development & Continuing Education

- Event featuring MIIS alumni speakers, professors, staff members, or local speakers. Incorporate a social hour and/or Q&A session. Focus on higher education topics, current events, or topics relevant to the alumni group.
- Organize a panel event surrounding a topic of interest for the alumni group.
- Work with alumni to organize a local career day program, including alumni representatives from local organizations, highlighting current opportunities.
- Invite a professional to speak on a personal development topics: stress management, time management, career management, emotional awareness, etc.
- Develop an alumni series, where members of the chapter share knowledge and expertise in their field that are relevant to the group: personal finance, marketing tools, technology tips, etc.

Recruitment/Student Support

- Welcome receptions or event for new alumni or interns.
- Arrange a tour of a local company, organization, plant, or facility for interns or alumni who are new to the area.
- Work with the Alumni Relations office to volunteer with MIIS enrollment, recruitment, or student services to interview, mentor, and/or provide needed support to students.